

# Whitepaper: Ultra Luxury Hospitality Token (ULH)

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## 1. Introduction

ULH (Ultra Luxury Hospitality) is a next-generation utility token redefining crypto payments across the global luxury ecosystem. Formerly known as 'Ultra Luxury Hustle,' ULH now empowers users to transact seamlessly at participating luxury hospitality brands, airlines, and retail brands worldwide.

## 2. Problem Statement

Despite the rise of blockchain, luxury sectors lack a unified crypto payment standard. Loyalty programs are outdated and do not offer meaningful value. Crypto adoption in travel, hospitality, and retail is fragmented and underutilized.

## 3. Our Solution

ULH is a real-world utility token enabling secure, fast, and seamless crypto payments through POS systems in luxury environments. Token holders will be able to use ULH at luxury hotels, airlines, and retail stores globally. ULH follows a long-term strategy inspired by Bitcoin—built for stability, real-world adoption, and limited speculative trading. The token is designed to become the Bitcoin of Hospitality.

## 4. Key Features

- Built on the Polygon blockchain
- Total supply: 22,000,000 ULH
- Public sale: 5,000,000 ULH
- Liquidity locked for 2 years
- 5% maximum daily withdrawal limit:
  - Helps prevent large-scale dumps by major holders
  - Acts as a safeguard to maintain price stability and protect the community
- Spend ULH through integrated POS systems at:
  - Luxury hospitality brands
  - Luxury airlines
  - Luxury retail partners
- Multi-sector global partnerships
- Mobile app for holders and brand partners
- Point earning system for users and brands:
  - Users earn points for spending ULH, redeemable for bonus ULH and brand-specific

rewards

- Brands earn ULH based on holder spending at their locations

## 5. Tokenomics

Blockchain: Polygon

Token Type: ERC-20

Total Supply: 22,000,000 ULH

Public Sale: 5,000,000 ULH

Liquidity Lock: 2 Years

Withdrawal Limit: 5% per day to protect against large dumps

Remaining tokens: Allocated for strategic partnerships, POS development, brand incentives, rewards programs, and ecosystem expansion

## 6. Ecosystem Vision

ULH is more than a token—it's the key to luxury experiences. Whether booking a 5-star hotel, flying private class, or shopping exclusive retail, ULH brings crypto into the real world. Strategic partnerships across hospitality, aviation, and retail will ensure wide usability. Our rewards ecosystem will drive repeat usage and create loyalty among members and participating brands alike.

## 7. Roadmap

Q2 2025: Rebrand + Polygon deployment

Q3 2025: POS pilot integrations + brand partnerships

Q4 2025: Mobile app beta, rewards point engine, and partner expansions

2026: Full-scale rollout + NFT membership tiers and brand activations

## 8. Legal and Compliance

ULH is classified as a utility token. No financial return is promised. KYC/AML requirements will be enforced as needed for compliance. Legal frameworks in both Georgia and Florida govern project operations.